



REQUEST LOGO HELP

DESIGN SUPPORT TEAM

INTRO

Logos are an essential part of any store. Whether you need help editing an existing logo, or creating a new one – we are here to help.*

Example Edits include:



REMOVE A BACKGROUND



ADJUST COLORS



EMBROIDERY EDITS (Simplify Logo)

*Each store gets 1 FREE new logo design plus 2 rounds of edits.

1

NEW STORE LOGO HELP

1. When building your new store you will be prompted to upload a new logo. Click on the white **"Request a free logo"** button to edit an existing logo or work with our design team to create a new one.

2. Fill out the form and click the **"Submit Logo Request"** button.

PRO TIP:

Some important things to include when requesting a new logo or edits:

- what colors you'd like us to use
- font names/styles (we do have examples we can show you if needed!)
- preferred layouts
- reference images

3. You will then receive an email confirming we have your logo request.

After the logo edits are completed and approved the logo will be added for use in your store.

1

YOUR STORE IS ALMOST READY!

UPLOAD YOUR LOGO

OR

REQUEST A FREE LOGO

We recommend .jpg or .png file formats. If your logo is in a different format, have a chat with us via the Help link below – we're here to help

2

WE'LL DESIGN THE PERFECT LOGO FOR YOU

Our design team is ready to create something just for you. Absolutely free. But first, you must:

1. FILL OUT THE FORM BELOW. This will help us get a better understanding of what you're looking for in a logo. A specialist will reach out to you shortly to continue the conversation about your future awesome artwork.
2. CONFIRM YOUR EMAIL once our team reaches out.
3. COMPLETE SETTING UP YOUR STORE.



STORE NAME

PLEASE SELECT A SPORT OR ACTIVITY

SPORT

PRIMARY COLOR

SECONDARY COLOR

MASCOT

ADD A REFERENCE IMAGE (OPTIONAL)



DESCRIBE THE LOGO YOU WANT

Please be as detailed as possible. EXAMPLE: I would like 'Rhode Island' written in gold text over a red and gold ram head, with 'Baseball' written in gold underneath. Give both a white outline to appear on multiple color garments.

SUBMIT LOGO REQUEST

3

Thanks for Contacting SquadLocker!

Our service hours are Monday – Friday 8:30am – 5:30pm EST and our current response time is 1 – 2 business days.

This email is to confirm we've received your support request XXXXXXXX and a member of our service team will be in touch.

Thank you,

The SquadLocker Service Team

2

EXISTING STORE LOGO HELP

To request a new logo for your store, simply follow these steps:

1. Locate the store in your SL dashboard and click on the **"Edit"** button
2. Click on the **"Request a free logo"** button at the top right corner of the screen
3. Fill out the form and click the **"Submit Logo Request"** button.

PRO TIP:

The more details you include such as color, font names/styles, the faster we will create your new logo. New logos can take between 2-4 business days to complete.

4. Need more help? Connect with us now using the **"Get Help"** chat bubble at the bottom of the screen. A SquadLocker expert will gather the details about your logo and work with you on getting the store updated.



If you have any questions along the way, you can use the green chat bubble at the bottom of the screen to chat with our Customer Onboarding Team during business hours!

They can help with store questions, artwork, and sharing tools.

During off hours, please click the Contact Us button to get in touch over email.

CONTACT US

1

EDIT STORE



★ Trustpilot



TrustScore 5.0 | 2,946 reviews

2

REQUEST A FREE LOGO



3

WE'LL DESIGN THE PERFECT LOGO FOR YOU

Our design team is ready to create something just for you. Absolutely free. But first, you must:

1. FILL OUT THE FORM BELOW. This will help us get a better understanding of what you're looking for in a logo. A specialist will reach out to you shortly to continue the conversation about your future awesome artwork.
2. CONFIRM YOUR EMAIL once our team reaches out.
3. COMPLETE SETTING UP YOUR STORE.



STORE NAME

PLEASE SELECT A SPORT OR ACTIVITY

SPORT

PRIMARY COLOR

SECONDARY COLOR

MASCOT

ADD A REFERENCE IMAGE (OPTIONAL)



DESCRIBE THE LOGO YOU WANT

Please be as detailed as possible. EXAMPLE: I would like 'Rhode Island' written in gold text over a red and gold ram head, with 'Baseball' written in gold underneath. Give both a white outline to appear on multiple color garments.

SUBMIT LOGO REQUEST

4

